

A New Revenue Source for the Common Good

Tired of the significant fundraising efforts necessary to sustain school and other important community programs year after year, a community enterprise, has taken financial matters into their own hands.

Owensboro, KY October 7, 2008 – Schools around the state have recently opening their doors for another school year. And again the urgency of school and other important program funding will soon be upon us. Tired of the significant fundraising efforts and just in time for last minute back to school shopping, GiveBigRewards™ Funding Program was designed to help solve the funding issues communities face year after year.

GiveBigRewards Funding Program secured agreements with retailers to create a loyalty reward program for local organizations. Now citizens can earn up to a 30% rebate from every purchase for a local program or organization of their choice by shopping at over 300 top-named retailers including Old Navy, Target, Macys', Sears, and hundreds more on GiveBigRewards.com™ and as early as November, citizens can obtain a GiveBigRewards™ Funding card for local in-store purchases from their participating local organization.

“Coming together in directing our everyday purchases can help solve the social and funding issues we face year after year. We can create this new and sustainable revenue source to maintain our traditional standard of living and without incurring any additional expense. We’ve made both programs registration free and easy to use and believe this ‘no cost’ and cohesive approach to community funding will encourage and unite citizens. Why wouldn’t anybody utilize them?”

“Citizens wield enormous purchasing power, and now have a vehicle to channel that power into common good benefits. It’s simply leveraging our purchasing power.” adds K. Glenn Jones, GiveBigRewards™ Funding Program founder.

About GiveBigRewards™ Funding Program

The GiveBigRewards™ Funding Program encourages citizens to use their purchasing power to revitalize local cultural, social, educational, recreational, and environmental programs in their communities. We advocate participation through local citizen initiatives, and serve the community with the highest degree of stewardship and accountability.

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GiveBigRewards™ Funding Program